

Ben Stein

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EXPERIENCE

artnet.com :: New York, NY

VP, Product Management, Aug 2015 – Present

- Lead product management for the Product Design and Engineering team to develop and improve existing products, which include: Price Database, Gallery Network, artnet Auctions and artnet News
- Collaborate with C-Suite and business stakeholders to strategically set and update the product roadmap, relay the team's work to the company and run the agile project management of the teams' software development cycles
- Gather requirements, document business needs, create functional specs and run standups
- Resource projects, recruit talent and manage 3rd party partners

MRY :: New York, NY

Project Director, August 2014 – July 2015

- Directed a project management group on \$4M+ J&J portfolio of brands on digital & social platforms
- Led production on the large tech build, an iPhone and Android modeling platform app

Barbarian Group:: New York, NY

Executive Producer, September 2012 – August 2014

- Produced interactive Cinder software installation, Samsung CenterStage, featured in Best Buys
- Supervised production on all storytelling and select infrastructure projects on GE digital properties
- Led production on the global redesign of GE.com, and an internal GE web repository software project

Stein Interactive :: New York, NY

Principal & Digital Consultant, March 2012 – Present

- Scalable digital consultancy, offering stand alone production services to full service turnkey digital solutions

End of Yearning.com :: Worldwide

Founder & Writer, August 2011 – March 2012

- Principal writer, photographer and WordPress admin of a travel blog

Porter Novelli :: New York, NY

Executive Producer, Digital, February 2010 – August 2011

- Built and led digital teams from discovery, UX, procurement, design, video production, development and project management through QA; including million dollar + campaigns
- Collaborated in devising digital strategies, social media campaigns and analytics report parameters
- Clients work included HP, Snapfish, Naturemade and Epocrates

World Leaders Entertainment :: New York, NY (f.k.a. Noodlesoup Productions)

Executive Producer, July 2006 – Feb 2010 :: Producer, September 2004 - July 2006

- Directed the commercial and interactive department of WLE, managed production cycle from lead generation through delivery
- Interactive: produced websites, messenger applications, Flash games and banner ads
- Animation Production: series, commercials, webisodes, music videos and test commercials
- Produced 2008 Cannes Gold 8 x :45" campaign "No Evil" for Tracfone & Droga 5

BBC Worldwide Americas :: New York, NY

Coordinator, Sales & Co-Productions, November 2002 – September 2004

- Developed pitch material and drafted contracts for client including Nickelodeon, Discovery Channel and PBS

The Johnson Group, Film Production Company :: McLean, VA

Development, Production and Editorial Assistant, Sept 2001 – November 2002

- Conceived, wrote, researched and edited proposals for new documentaries and series
- Assistant Editor and P.A. for "Paper Clips", a nationally released documentary

EDUCATION

Tufts University :: Medford, MA

- B.A. in Psychology; Minor in Media and Communications Studies, May 2001
- G.P.A. = 3.5, cum laude

SKILLS

- Product Strategy, Resource Management, Stakeholder Communication, Budgeting, Scheduling, Team Building, Process Innovation

SOFTWARE

- Proficient: Jira, Basecamp, Asana, Trello, Evernote, Google Analytics, Google Office, MS Office, MS Project, PowerPoint, Keynote, Balsamiq, Photoshop, Final Cut, Premiere, Brightcove, Audacity
- Working Knowledge: After Effects, Illustrator, GTM, DFP, SEM Rush

CERTIFICATIONS

- Agile Certified Practitioner (PMI-ACP) - 2015
- Project Management Professional (PMP) - 2011

AWARDS

- 2015 Cannes Bronze Lion and One Show Bronze – “Samsung CenterStage”
- 2011 Silver Telly - Internet Comedy – HP’s “ePrint Live”
- 2008 Cannes Gold Lion and One Show Gold - “No Evil” - Tracfone’s Net10 & Droga5
- 2007 Diamond - “MightyGiants.com” - General Mills’ Jolly Green Giant
- 2006 Promax Gold - “Little Big Blocks” - Voom HD’s Animia Channel